



SENIOR
LEARNING
INSTITUTE®



OPPORTUNITY TO BE AN
EDUCATIONAL PARTNER

About The Senior Learning Institute®

The Senior Learning Institute® (SLI), is a leading provider of education and resources for St Louis area older adults and their advocates. Thanks to the ongoing support of our “Educational Partners”, there is no cost to the consumer for this valuable resource.

Thank you for wanting to learn more about how you can join our mission of providing unbiased information and senior’s advocacy. The reasons our partners join us include: They see it as a way of giving back (often to a market segment that drives their business); They appreciate how pooling resources maximizes marketing exposure and credibility for all; It’s a consistent way to get in front of older adults; It’s a way to network with other industry leaders that touch seniors.



Here’s Some of What You Get

Consumer Exposure – Municipal Seminars

8 months out of the year, The Cities of Chesterfield, Maryland Heights, and Sunset Hills promote and host our seminars. In addition to signage and take-home materials, you’ll be in the room, interacting with your target audience. That’s 24 in-person, face to face exposures!

The Senior Learning Institute® Website - Professionally designed, constantly updated and promoted enhancing and increasing your exposure. You’ll be featured on multiple website pages including: Links back to your website; articles attributed to you; video interviews.

Social Media Mentions – You’ll be promoted and tagged on an ongoing basis – linking back to your website.

Marketing Support – Need an updated rack card, flyer, or promotional item? We make it easy!

Quarterly Partner Events - Short quarterly mastermind lunch meetings, exchanging ideas as to how we can better serve the community and increase referral opportunities.

Bonus Events

We appreciate you considering being a part of something bigger. Please complete the short on-line form and we’ll be in touch.

Monthly **Seminars:**

Chesterfield

Chesterfield Community Center

Inside Chesterfield Mall,
next to Macy’s

First Tuesday
of Every Month*

10:00- 11:30am

Sunset Hills

Sunset Hills Community Center

3915 S Lindbergh Blvd
St. Louis, MO 63127

Third Tuesday
of Every Month*

10:00- 11:30am

Maryland Heights

Maryland Heights Community Center

2300 McKelvey Road
Maryland Heights, MO 63043

Second Thursday
of Every Month*

10:00-11:30 am

**We take a break during the coldest months, January and February, as well as the popular vacation months, June and July, to ensure the greatest attendance and best use of your time.*